



STRATEGIC PLAN

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Vision

A university of choice recognized for academic excellence and a commitment to fostering student and community growth through teaching, research, and service.

Mission

Louisiana State University at Alexandria serves students and enriches community life by providing high quality academic programs in a learning environment that

- cultivates intellectual, professional, social, and economic growth;
- promotes research, service, and lifelong learning; and
- fosters diversity.

Strategic Goals *

- Goal I: Develop new degree programs based on a comprehensive needs assessment involving faculty, staff, students and community.
- Goal II: Recruit and retain high quality students that meet raised academic standards.
- Goal III: Recruit and retain high quality faculty and staff.

*Ranked in order of priority

Institutional Goals *

Campus Wide (all departments)

1. Recruit and retain a diverse faculty, staff, and student population.
2. Support community and economic development programs related to the university's mission.
3. Develop systematic processes that encourage effective communication among students, faculty, administration, and staff.
4. Enhance and expand the appropriate use of technology.
5. Increase campus effectiveness, efficiency, and accountability.

Academic

6. Strengthen the quality of existing instructional programs.
7. Provide instruction with sufficient flexibility to meet substantiated student needs.
8. Develop cultural and intellectual programming for the campus and the community.
9. Develop and encourage academic research.

Administrative Support

10. Expand the university's support network of alumni, advocates, and financial supporters.
11. Maintain, enhance, and expand physical facilities and grounds.
12. Effectively market services, programs, and activities.

Student Services

13. Increase the array and flexibility of student activities and support services.

*Organized according to major area of responsibility.

The Planning Process

Louisiana State University at Alexandria completed a comprehensive strategic planning process in 2001-2002 in preparation for its new role as a four-year college. New mission and vision statements and institutional goals were developed. The Strategic Plan developed in that effort was in effect for 2002 - 2004.

In accordance with Policy Statement 225, the university conducted another strategic planning process during 2003-2004 to create a Strategic Plan for the next two years. The planning process was outlined by the Strategic Planning Steering Committee, which consisted of representatives from administration, faculty, and staff. The process was similar to that used in 2001-2002 except that it did not involve extensive input from focus groups like the previous process. Additionally, whereas the earlier process had benefitted from having lots of needs assessment data available from the legislative push for four-year status, that information was now dated and new data needed to be collected. The Strategic Planning Steering Committee determined that a new comprehensive needs assessment was needed and that at least part of it should be contracted to an off-campus firm. The Committee decided to request proposals for such an assessment and attempt to locate funds from outside sources to pay for the services. The Strategic Planning Steering Committee also decided that there was a need to develop a small number of strategic goals separate from the usual institutional goals. The Strategic Goals were to be of great importance to the university and receive highest priority for resource allocation.

The Strategic Planning Steering Committee appointed a Strategic Planning Task Force to actually develop recommendations for the vision and mission statements and

goals for the coming year. This larger group included representatives from faculty, staff, students, administration, and community leaders. The Task Force held two long meetings that resulted in recommendations for new vision and mission statements, revised institutional goals, and three Strategic Goals. There was a remarkable degree of agreement on the Strategic Goals.

The Strategic Planning Steering Committee reviewed the recommendations from the Strategic Planning Task Force and drafted a vision statement, mission statement, strategic goals and institutional goals. These were sent out to all Task Force members and the university community for comment. The Strategic Planning Steering Committee reviewed the comments, made revisions, and adopted and published the vision, mission, and goals.

Heads of all budget units were then given the opportunity to revise their unit statements of purpose and to develop unit outcomes in support of the university's mission and strategic or institutional goals. Faculty developed learning outcomes for all degree programs, general education and developmental education.

This document includes the University's new vision and mission statements, strategic goals, institutional goals, statements of purpose for each budget unit, and a list of the specific unit outcomes that support each strategic and institutional goal. This document forms the basis for the University's Institutional Effectiveness process, in which the outcomes listed in this plan are assessed and results used for institutional improvement.

Unit Statements of Purpose

Academic Affairs

The Office of Academic Affairs provides leadership for all aspects of instructional and student services. The Vice Chancellor for Academic Affairs provides leadership and supervision for two colleges and their academic departments. The Vice Chancellor for Academic Affairs provides oversight for the policies and activities of the Bolton Library and for non-credit educational programs. The Vice Chancellor for Academic Affairs interprets all academic policies and arbitrates requests, appeals and grievances related to these policies, and provides oversight of all grants and contracts related to academic affairs. The Vice Chancellor for Academic Affairs has the responsibility for assessment of all activities and programs under his supervision. The Vice Chancellor for Academic Affairs is responsible for planning and budgeting for all faculty, staff, and equipment needs in the areas he supervises.

Accounting Services and Bursar Operations

Accounting Services and Bursar Operations manages the university's finances to efficiently serve and support students, faculty and staff. This unit must accurately account for all revenues and expenditures in accordance with generally accepted accounting principles and in compliance with State and Federal laws, rules and regulations. Accounting Services and Bursar Operations must also provide for adequate internal controls to protect university assets.

Allied Health

The Department of Allied Health offers a variety of courses and programs that provide for high quality learning in the classroom and clinical settings. The department specifically offers the Associate of Science in Clinical Laboratory Science, Associate of Science in Radiologic Technology, and Certificate in Pharmacy Technology. The department also provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities.

Arts, English and Humanities

The Department of Arts, English and Humanities develops and provides quality degree programs as well as exemplary instruction for courses required by other degree programs. The Department also provides services for students and the community by emphasizing excellence in teaching, scholarly and professional activities, and service to the community.

Arts and Sciences

The College of Arts and Sciences provides a variety of courses that support degrees offered at LSU Alexandria. The college is composed of the departments of Arts, English & Humanities, Behavioral and Social Sciences, Biological Sciences, and Mathematics and Physical Sciences. Several degrees are offered through the departments in the college. The college also provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities.

Auxiliary Enterprises

Auxiliary Enterprises provide a variety of services to students, faculty, and staff. These self-supporting departments will operate in an effective and efficient manner and will generate revenues, which can be used to help achieve the university's strategic and institutional goals.

Behavioral and Social Sciences

The Department of Behavioral and Social Sciences develops and provides quality degree programs as well as exemplary instruction for courses required by other degree programs. The Department also provides services for students and the community by emphasizing excellence in teaching, scholarly and professional activities, and service to the community.

Biological Sciences

The Department of Biological Sciences provides a variety of courses that support degrees offered at LSUA. The department specifically offers the Bachelor of Science in Biology. The department also provides direction and support for students and the community by emphasizing excellence in teaching service to the university, service to the community, and scholarly activities.

Business Administration

The Department of Business Administration provides courses that support associate degrees in Criminal Justice, Computer Information Technology and a Business major in the Bachelor of Liberal Studies. The department also provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities.

Chancellor

The Office of the Chancellor oversees the implementation of all aspects of the university's mission. Responsibilities of the Chancellor include:

- Ensure that the financial and personnel requirements needed to fulfill the mission of the university are met
- Coordinate and balance the academic and the non-academic aspects of the university
- Supervise the Vice Chancellors, Institutional Advancement, Institutional Research and Effectiveness, and Multicultural Affairs
- Provide the vision and the leadership required to maintain an effective and efficient university
- Promote the university in the community and responsible for ensuring that appropriate educational, cultural, and recreational needs of the community are met
- Responsible for representing the university's interests to the governing boards as well as to the State legislature
- Responsible for ensuring that all members of the campus community are treated with dignity and respect, and that all groups are afforded equal opportunities.

The Chancellor is accessible to students, faculty, and staff. The Chancellor is the final on-campus authority for all actions, including matters involving student conduct and employee or student grievances.

Continuing Education

Continuing Education extends the services of the University to the community by providing quality non-credit programming, conferences and training for business and industry, and by coordinating travel courses offered to students and the community.

Education

The Department of Education provides courses that support associate and baccalaureate degrees offered at LSUA. The department specifically offers the Bachelor of Science in Elementary Education and the Associate of Arts in Early Childhood Education. Additionally, the department houses kinesiology and home economics courses. The department provides support to the university and the surrounding community by emphasizing excellence in teaching, service to the university, and service to the community. The department also promotes faculty growth through faculty involvement in scholarly studies and research activities.

Educational Technology

Educational Technology, a division of IET Services, provides a technology friendly environment for students, faculty and staff. Educational Technology provides technology training and support to students, faculty and staff in order to increase opportunities for learning and research, and to increase the effective use of technology.

Enrollment Services

Enrollment Services is responsible for recruitment, admissions, and student records management. This office manages the application and registration process for prospective students and maintains the integrity and security of student records. Enrollment Services offers a variety of services that are designed to support and enhance the enrollment process and is responsible for recruiting students to the University.

Facility Services

Facility Services provides safe, comfortable, efficient and aesthetically pleasing environments to all persons who live, work and study within the Louisiana State University at Alexandria campus.

Finance and Administrative Services

The Office of Finance and Administrative Services has as its primary responsibility the stewardship and enhancement of the university's financial, physical and human resources. The office supports the university's mission by providing good fiscal management and accounting for assets, both financial and physical. The Vice Chancellor for Finance and Administrative Services supervises Accounting Services and Bursar Operations, Auxiliary Enterprises, Facility Services, Financial Aid and Scholarships, Human Resource Management, Information and Educational Technology Services, Procurement Services and Property Management and University Police.

Financial Aid and Scholarships

Financial Aid and Scholarships administers all federal, state, institutional, agency, and private financial aid funds in accordance with the rules and regulations governing each entity.

Human Resource Management

Human Resource Management implements and administers all university personnel policies, procedures and employment benefits, while complying with State and Federal laws. Human Resource Management creates and maintains personnel, leave, benefit and retirement records for each employee (active and inactive). HRM processes and maintains payroll records for wage, salary, and student employees.

Information and Educational Technology Services

Information and Educational Technology (IET) Services provides a technology friendly environment for students, faculty, and staff. IET Services maintains and supports campus-wide technology by providing timely and accurate access to information and services and by maintaining and improving technology resources.

Institutional Advancement

Institutional Advancement supports the university by cultivating and maintaining positive relationships with various publics upon which the university's success depends. This is done through media sources as well as direct communication with employees, students, alumni, donors, and additional stakeholders. Institutional Advancement supports private fund raising activities to enhance the university's endowment and also seeks grant opportunities to support academic and cultural endeavors.

Institutional Research and Effectiveness

Institutional Research and Effectiveness is responsible for the collection, analysis and dissemination of data related to all aspects of the university's mission as needed to support institutional planning, decision making, policy formation, assessment, and reporting. Institutional Research and Effectiveness also coordinates the university's institutional effectiveness process.

Library Services

Library Services provides instruction, resources, and other services to stimulate teaching and research and to foster student, faculty, and community growth. The library empowers its users with the competency in information literacy necessary to pursue their educational, research, and professional goals, while laying the foundation for lifelong learning. The library provides resources and services which support the university's academic programs. The library provides traditional and electronic information resources and the training necessary to use them. Library Services seeks collaboration with the faculty in its selection of resources and provision of services.

Mathematics and Physical Sciences

The Department of Mathematics and Physical Sciences is a unit of outstanding and diverse faculty and staff which serves as a resource and provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities. The department provides a variety of courses that support degree programs offered at LSUA. The department is committed to providing a quality working environment by focusing on service, support, development, efficiency, and communication within the department.

Multicultural Affairs

Multicultural Affairs coordinates and implements programs that inform audiences about various cultures, particularly those represented in the LSUA student population and local community.

Nursing

The Department of Nursing provides for high quality learning in the classroom and clinical settings. The Department specifically offers the Associate in Nursing for qualified individuals desiring to provide direct patient care as members of the health care delivery system. The department also provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities.

Procurement Services and Property Management

Procurement Services and Property Management is responsible for efficient and cost-effective purchasing of all goods and services for the university and for maintaining all equipment records.

Professional Studies

The College of Professional Studies provides a variety of courses that support associate and baccalaureate degrees offered at LSUA. The college is composed of the departments of Allied Health, Business Administration, Education, and Nursing. Several degrees are offered through the departments in the college. The college also provides direction and support for students and the community by emphasizing excellence in teaching, service to the university, service to the community, and scholarly activities.

Student Services

Student Services supports students and enhances university culture by providing quality programs that cultivate intellectual, social, and personal growth. Student Services provides personal, academic, and career counseling; tutorial services; and an array of student activities, organizations and publications.

University Police

University Police ensures that the health, safety, and welfare of all students, visitors, faculty, and staff are protected. This responsibility includes protection of both life and property. University Police enforces the laws of the State of Louisiana, as well as the policies and rules of the campus.

Strategic Goals and Unit Outcomes

Strategic Goal I

Develop new degree programs based on a comprehensive needs assessment involving faculty, staff, students and community.

Outcome	Unit Responsible
Provide faculty development and training as needed to facilitate the effective development of baccalaureate degree programs and support the implementation of the QEP	Academic Affairs
Develop a strong core of four-year degree programs.	College of Arts and Sciences
Develop programming in specific areas based on community need, cultural uniqueness, and perceived interests.	College of Arts and Sciences
Develop strong core four-year degree programs.	College of Professional Studies
Develop niche programming areas based on community need, cultural uniqueness, and perceived interest.	College of Professional Studies
Develop bachelor degree programs, when appropriate, based on results of a comprehensive needs assessment.	Department of Arts, English and Humanities
Develop bachelor degree programs, when appropriate, based on results of a comprehensive needs assessment involving faculty, staff, students, and community.	Department of Allied Health
Implement the Bachelor of Liberal Studies major in Pharmaceutical Marketing	Department of Allied Health
Develop bachelor degree programs, as appropriate, based on results of a comprehensive needs assessment	Department of Behavioral and Social Sciences
Develop new bachelor degree programs, when appropriate, based on the results of a comprehensive needs assessment	Department of Business Administration
Develop new bachelor degree programs, post-baccalaureate alternative programs, and certifications, as appropriate, based on the results of a comprehensive needs assessment	Department of Education
Develop a Bachelor of Science in Nursing Program	Department of Nursing

Strategic Goal II**Recruit and retain high quality students that meet raised academic standards.**

Outcome	Unit Responsible
Recruit and retain qualified students for each new degree program developed	Department of Allied Health
Recruit diverse and qualified students from high schools in the surrounding parishes	Department of Education
Expand the family of recruiting publications	Enrollment Services
Improve processing time of transfer credit evaluation in order to recruit and retain transfer students	Enrollment Services
Improve communication between Enrollment Services and prospective students to more effectively recruit new students to the University	Enrollment Services
Develop a relationship with community colleges to assist in recruiting transfer students	Enrollment Services
More evenly distribute scholarships awarded to qualified students from high schools within LSUA's service area	Financial Aid and Scholarship
Provide data pertinent to addressing the loss of enrollment that may occur with the advent of selective admissions at LSUA in 2007.	Institutional Research and Effectiveness
Develop and improve retention programs designed to increase the probability of student academic success	Student Services

Strategic Goal III**Recruit and retain high quality faculty and staff.**

Outcome	Unit Responsible
Ensure that all faculty have appropriate credentials to meet accreditation standards	Academic Affairs
Plan and budget for specific faculty and staff needs in academic areas targeted for growth or for upgrades to faculty credentials	Academic Affairs
Provide staff and faculty development and training as needed to facilitate the transition to a four-year university.	Department of Arts, English and Humanities

Attract and retain outstanding and diversified faculty and staff.	Department of Arts, English and Humanities
Recruit and retain a qualified program coordinator and clinical coordinator/instructor for each new degree program developed.	Department of Allied Health
Attract and retain outstanding faculty and staff to teach/work in the Department of Biological Sciences	Department of Biological Sciences
Provide faculty development and training as needed to facilitate the transition to a four-year university.	Department of Behavioral and Social Sciences
Attract and retain outstanding and diversified faculty and staff.	Department of Behavioral and Social Sciences
Recruit and retain outstanding faculty	Department of Business Administration
Hire outstanding terminally-qualified faculty as positions become available	Department of Education
Attract and retain outstanding and diverse faculty and staff to teach/work in the Department of Mathematics and Physical Sciences	Department of Mathematics and Physical Sciences
Attract and retain well-qualified departmental faculty	Department of Nursing
Recruit and retain high quality staff in Human Resource Management	Finance and Administrative Services

Institutional Goals and Unit Outcomes

GOAL 1

Recruit and retain a diverse faculty, staff, and student population.

Outcome	Unit Responsible
Target minority students in recruitment activities in order to increase student diversity	Enrollment Services
Provide assistance in the recruitment and retention of students from varied cultural backgrounds	Multicultural Affairs

GOAL 2

Support community and economic development programs related to the university's mission.

Outcome	Unit Responsible
Expand business and industry training offerings and increase the number of students enrolled in these programs	Continuing Education
Work with other universities and community partners to co-sponsor non-credit programs	Continuing Education
Provide an array of personal enrichment and life-long learning programs designed to meet community needs and expand community outreach	Continuing Education

GOAL 3

Develop systematic processes that encourage effective communication among students, faculty, administration, and staff.

Outcome	Unit Responsible
Improve coordination and communication with the department's adjunct faculty	Department of Mathematics and Physical Sciences

Improve communication between Facility Services and the rest of the campus community	Facility Services
Expand the use of the HRM web page to increase and encourage effective communication among employees	Human Resource Management
Enhance communication about student activities and student services	Student Services
Improve faculty, staff and student awareness of university police duties	University Police

GOAL 4

Enhance and expand the appropriate use of technology.

Outcome	Unit Responsible
Develop a plan for appropriate use of distance education courses relative to the LSUA mission and financial goals	Academic Affairs
Improve electronic services available to students.	Accounting Services and Bursar Operations
Increase the use of technology within auxiliary services offered to the campus community.	Auxiliary Enterprises
Develop and provide a Professional Development Program on technology for faculty and staff	Educational Technology
Develop a trained staff that will maintain distance education technology effectively, keep equipment working, promptly report problems, and assist with preventative maintenance issues	Educational Technology
Increase use of technology in the classroom by providing training and support for students and faculty	Educational Technology
Increase use of the e-portfolio system by providing training and support for faculty and students	Educational Technology
Improve the technological literacy of the financial aid staff	Financial Aid and Scholarships
Enhance service to students through implementation of an online student information system	Finance and Administrative Services
Expand the use of technology by creating web based services for HRM functions	Human Resource Management
Provide for a new and improved administrative software system	Information and Educational Technology Services

Develop and expand the quality and quantity of on-line services to students, faculty, and staff	Information and Educational Technology Services
Provide a more reliable network infrastructure	Information and Educational Technology Services
Enhance software and hardware support for faculty/staff workstations and student labs	Information and Educational Technology Services
Increase use of technology for internal and external communication	Institutional Advacement
Increase the use of technology for internal and external communication by Multicultural Affairs	Multicultural Affairs
Increase the use of technology by Procurement Services and Property Management staff for internal and external communication	Procurement Services and Property Management
Expand the use of technology by university police department staff	University Police

GOAL 5

Increase campus effectiveness, efficiency, and accountability.

Outcome	Unit Responsible
Improve understanding and use of reports prepared by Accounting Services and Bursar Operations.	Accounting Services and Bursar Operations
Insure that Accounting Services' staff are knowledgeable in the use of PowerCampus.	Accounting Services and Bursar Operations
Increase student, faculty and staff satisfaction with all the services provided by Auxiliary Enterprises.	Auxiliary Enterprises
Improve the efficiency and profitability of Food Services, Copying and Duplicating, Golf Course, Vending, and Children's Center.	Auxiliary Enterprises
Seek a reasonable level of state appropriations for general operations of the university, expansion and/or renovation of existing buildings, and the planning and construction of new buildings.	Chancellor
Provide effective leadership for the university.	Chancellor
Improve service, quality and efficiency for all Continuing Education programs and activities	Continuing Education
Increase student participation and revenue generation for Continuing Education offerings	Continuing Education

Improve services provided by the financial aid office so that they support LSUA's overall mission and growth	Financial Aid and Scholarships
Improve all constituents' satisfaction with the financial aid office	Financial Aid and Scholarships
Expand security services relative to campus changes and growth	Finance and Administrative Services
Review and revise budget submission and prioritization process consistent with strategic goals	Finance and Administrative Services
Maintain current and up-to-date job descriptions for classified and unclassified positions	Human Resource Management
Increase the effectiveness and efficiency of HRM	Human Resource Management
Increase customer satisfaction with all aspects of technology support	Information and Educational Technology Services
Improve user satisfaction with the resources and services provided by the IR/E office	Institutional Research and Effectiveness
Revise the library's internal budget formula to more precisely target purchase of and subscription to relevant print and electronic resources	Library Services
Enhance existing library services and develop new ones	Library Services
Coordinate a records management program and archives for the university	Library Services
Implement an effective and more efficient campus-wide system for property control	Procurement Services and Property Management
Increase satisfaction with the services provided by Procurement Services and Property Management	Procurement Services and Property Management
Expand the LaCarte Procurement Card system to additional departments not previously selected by December 31, 2004	Procurement Services and Property Management
Provide training for faculty and staff regarding the rules and regulations used for purchasing procedures and inventory control	Procurement Services and Property Management
Improve the parking ticket process	University Police
Improve response time by University Police	University Police
Improve the service and efficiency of the University Police department	University Police

GOAL 6

Strengthen the quality of existing instructional programs.

Outcome	Unit Responsible
Seek state and national accreditation where required.	College of Professional Studies
Improve learning outcomes in all departmental degree programs and developmental courses.	Department of Arts, English and Humanities
Improve learning outcomes in all departmental degree programs.	Department of Behavioral and Social Sciences
Provide support for and coordination of experiential and work-based learning opportunities for departmental students.	Department of Behavioral and Social Sciences
Achieve membership in a nationally recognized specialized business accreditation association	Department of Business Administration
Obtain full state approval from the Louisiana State Board of Elementary and Secondary Education to propose LSU graduates with a Bachelor of Science in Elementary Education for state certification	Department of Education
Improve quality of assessments of student learning in academic programs	Institutional Research and Effectiveness

<i>Educational Outcomes Associate of Arts</i>	Unit Responsible
Graduates will demonstrate involvement in their community after graduation.	Associate of Arts Advisory Committee
Graduates will continue to read various types of literature after graduation.	Associate of Arts Advisory Committee
Graduates will participate in arts activities.	Associate of Arts Advisory Committee

<i>Educational Outcomes Associate of Arts in Early Childhood Education</i>	Unit Responsible
Graduates will use best pedagogical practices for young children, ages birth through eight years, as recommended by the National Association for the Education of Young Children (NAEYC).	Department of Education
Graduates will be able to assess the developmental abilities and needs of individual children across the cognitive, social, emotional, and physical domains.	Department of Education

Graduates will be able to design, implement, and assess instruction and appropriate activities according to the needs of young children.	Department of Education
Graduates will be knowledgeable in the roles culture and diversity have in the development of young children.	Department of Education
Graduates will design strategies for involving parents and families of young children in their children's education.	Department of Education

<i>Educational Outcomes Associate in Criminal Justice</i>	Unit Responsible
Graduates will be able to resolve problems without having to resort immediately to use of force or arrest.	Department of Business Administration
Graduates will demonstrate an understanding of the concept of probable cause and the ability to apply search and seizure laws to given situations.	Department of Business Administration
Graduates will demonstrate a basic understanding of Criminal Law and courts of law.	Department of Business Administration
Graduates will demonstrate a basic understanding of Juvenile Justice.	Department of Business Administration
Graduates will demonstrate a basic understanding of the field of Corrections.	Department of Business Administration

<i>Educational Outcomes Associate in Nursing</i>	Unit Responsible
Graduates will practice within the ethical, legal, and regulatory frameworks of nursing and standards of professional nursing practice.	Department of Nursing
Graduates will work cooperatively with others to achieve patient/client and organizational outcomes.	Department of Nursing
Graduates will make clinical judgments and management decisions to ensure accurate and safe care.	Department of Nursing
Graduates will assess the patient/client's health status by completing a health history and performing a physical, cognitive, psychosocial, and functional assessment.	Department of Nursing
Graduates will utilize therapeutic communication skills when interacting with patients/clients and significant support person(s).	Department of Nursing

Graduates will coordinate the implementation of an individualized plan of care for patients/clients and significant support person(s).	Department of Nursing
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<i>Educational Outcomes Associate of Science</i>	Unit Responsible
Graduates will understand the scientific method and points of good experimental design.	Associate of Science Advisory Committee
Graduates will be academically successful after transferring to a four-year program.	Associate of Science Advisory Committee
Graduates will possess basic understanding of management information systems.	Associate of Science Advisory Committee
Graduates will understand the value of continuing their formal education.	Associate of Science Advisory Committee

<i>Educational Outcomes Associate of Science in Clinical Laboratory Science</i>	Unit Responsible
Graduates will be academically well prepared.	Department of Allied Health
Graduates will make judgments and decisions to ensure accurate and valid laboratory results.	Department of Allied Health
Graduates will follow ethical, legal, and regulatory standards that relate to Clinical Laboratory Science.	Department of Allied Health
Graduates will demonstrate ability/knowledge to perceive critical values that fall outside predetermined limits by assessing laboratory findings, and relating findings to potential, current, or previous disease processes.	Department of Allied Health
Graduates will perform technical skills related to laboratory instruments and equipment.	Department of Allied Health

<i>Educational Outcomes Associate of Science in Computer Information Technology</i>	Unit Responsible
Graduates will be competent in using common personal productivity software tools.	Department of Business Administration
Graduates will be competent in database administration and design.	Department of Business Administration
Graduates will be competent in the design and administration of networks.	Department of Business Administration
Graduates will be competent in the installation and administration of operating systems.	Department of Business Administration
Graduates will be competent in the design and implementation of internet webs.	Department of Business Administration

<i>Educational Outcomes</i> <i>Associate of Science in Radiologic Technology</i>	Unit Responsible
Graduates will recognize factors that affect a proper radiograph, and take appropriate actions to correct those situations.	Department of Allied Health
Graduates will be academically well prepared.	Department of Allied Health
Graduates will be clinically well prepared.	Department of Allied Health
Graduates will utilize equipment and accessories and perform services with an accepted standard of practice.	Department of Allied Health
Graduates will continually strive to improve knowledge and skills by participating in educational and professional activities through continuing education.	Department of Allied Health

<i>Educational Outcomes</i> <i>Bachelor of General Studies</i>	Unit Responsible
Graduates will demonstrate good citizenship and civic involvement.	Bachelor of G S Advisory Committee
Graduates will be able to process scientific information.	Bachelor of G S Advisory Committee
Graduates will attend or participate in artistic or cultural events.	Bachelor of G S Advisory Committee
Graduates will demonstrate knowledge of history.	Bachelor of G S Advisory Committee
Graduates will exhibit the ability to think critically.	Bachelor of G S Advisory Committee
Graduates will write effectively.	Bachelor of G S Advisory Committee
Biology Concentration	
Graduates with this concentration will understand the Scientific Method.	Bachelor of G S Advisory Committee
Graduates will understand the basic principles and characteristics of living organisms.	Bachelor of G S Advisory Committee
Graduates with this concentration will understand basic cellular structure and function.	Bachelor of G S Advisory Committee
Business Concentration	
Graduates will demonstrate a basic understanding of Business concepts, principles, and practices.	Bachelor of G S Advisory Committee
Graduates will demonstrate a basic understanding of Economics.	Bachelor of G S Advisory Committee

Graduates will demonstrate a basic understanding of the Legal and Social Environment of Business	Bachelor of G S Advisory Committee
Graduates will demonstrate a basic understanding of Management.	Bachelor of G S Advisory Committee
Graduates will demonstrate a basic understanding of Marketing.	Bachelor of G S Advisory Committee
English Concentration	
Graduates will demonstrate the ability to recognize the difference between literal and figurative language.	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to recognize patterns within a text (e.g. imagery, rhetoric, etc.)	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to use primary and secondary sources of information when interpreting a text.	Bachelor of G S Advisory Committee
History Concentration	
Graduates will demonstrate a basic knowledge of history.	Bachelor of G S Advisory Committee
Graduates will understand the uses of information technology relevant to historical research.	Bachelor of G S Advisory Committee
Graduates will demonstrate critical thinking skills as applicable to history.	Bachelor of G S Advisory Committee
Mathematics Concentration	
Graduates will demonstrate knowledge of fundamental mathematical concepts.	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to access and research mathematical information via math journals and other resource.	Bachelor of G S Advisory Committee
Graduates will demonstrate critical and creative thinking skills by being able to construct mathematical proofs.	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to communicate mathematical information both verbally and in writing.	Bachelor of G S Advisory Committee
Psychology Concentration	
Graduates will demonstrate a fundamental knowledge of psychology.	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to organize and present psychological information.	Bachelor of G S Advisory Committee
Graduates will demonstrate the ability to use psychological resources in a variety of formats.	Bachelor of G S Advisory Committee
Speech/Theatre Concentration	
Graduates will demonstrate a fundamental understanding of Speech/Theatre.	Bachelor of G S Advisory Committee

Graduates will demonstrate the ability to organize and present information.	Bachelor of G S Advisory Committee
Graduates will demonstrate a fundamental understanding of a variety of communications theories/performance theories relating to Speech/Theatre.	Bachelor of G S Advisory Committee

<i>Educational Outcomes</i> <i>Bachelor of Liberal Studies</i>	Unit Responsible
Graduates will demonstrate good citizenship and civic involvement	Bachelor of L S Advisory Committee
Graduates will continue to read various types of literature.	Bachelor of L S Advisory Committee
Graduates will attend or participate in artistic or cultural events.	Bachelor of L S Advisory Committee
Graduates will demonstrate knowledge of history.	Bachelor of L S Advisory Committee
Graduates will continue the quest and/or desire to learn.	Bachelor of L S Advisory Committee
Business Major	
Graduates will demonstrate a basic understanding of Accounting.	Department of Business Administration
Graduates will demonstrate a basic understanding of Economics.	Department of Business Administration
Graduates will demonstrate a basic understanding of the legal and social environment of Business.	Department of Business Administration
Graduates will demonstrate a basic understanding of Management.	Department of Business Administration
Graduates will demonstrate a basic understanding of Marketing.	Department of Business Administration
Communications Studies Major	
Graduates will demonstrate a fundamental understanding of speech communication concepts and theories	Department of Arts, English and Humanities
Graduates will demonstrate an ability to research communication topics using various forms of informational technology	Department of Arts, English and Humanities
Graduates will demonstrate critical thinking skills	Department of Arts, English and Humanities
Graduates will organize and deliver material effectively.	Department of Arts, English and Humanities
Graduates will show a fundamental understanding of communication in various contexts including intercultural, small group, organizational, and interpersonal settings.	Department of Arts, English and Humanities

English Major	
Graduates will demonstrate the ability to recognize the difference between literal and figurative language.	Department of Arts, English and Humanities
Graduates will demonstrate the ability to recognize patterns within a text (e.g. imagery, rhetoric, etc.)	Department of Arts, English and Humanities
Graduates will demonstrate the ability to recognize distinctive literary genres and sub-genres.	Department of Arts, English and Humanities
Graduates will demonstrate competence in organization and presentation of the results from research.	Department of Arts, English and Humanities
Graduates will demonstrate the ability to use primary and secondary sources of information when interpreting a text.	Department of Arts, English and Humanities
History Major	
Graduates will demonstrate competence in historical knowledge.	Department of Behavioral and Social Sciences
Graduates will demonstrate competence in the uses of information technology and other sources relevant to historical research.	Department of Behavioral and Social Sciences
Graduates will demonstrate competence in critical thinking skills as applied to historical topics.	Department of Behavioral and Social Sciences
Graduates will demonstrate competence in organization and presentation of the results of historical research.	Department of Behavioral and Social Sciences
Graduates will demonstrate an awareness of historical development.	Department of Behavioral and Social Sciences
Mathematics	
Graduates will demonstrate knowledge of fundamental mathematical concepts	Dept. of Mathematics and Physical Sciences
Graduates will demonstrate the ability to access and research mathematical information via math journals and other resources.	Dept. Of Mathematics and Physical Sciences
Graduates will demonstrate critical and creative thinking skills by being able to construct mathematical proofs.	Dept. of Mathematics and Physical Sciences
Graduates will demonstrate the ability to communicate mathematical information both verbally and in writing.	Dept. of Mathematics and Physical Sciences
Psychology Major	
Graduates will demonstrate a fundamental knowledge of the major concepts and theoretical perspectives in psychology.	Department of Behavioral and Social Sciences

Graduates will demonstrate knowledge of the history of psychology.	Department of Behavioral and Social Sciences
Graduates will demonstrate the ability to use psychological resources available via computers and other forms of technology.	Department of Behavioral and Social Sciences
Graduates will demonstrate critical and creative thinking and skeptical inquiry.	Department of Behavioral and Social Sciences
Graduates will recognize and understand the complexity of sociocultural and international diversity.	Department of Behavioral and Social Sciences
Theatre Major	
Graduates will demonstrate a knowledge of the historical development of theatre and drama.	Department of Arts, English and Humanities
Graduates will demonstrate a knowledge of dramatic literature and play analysis.	Department of Arts, English and Humanities
Graduates will demonstrate practical basic skills in acting.	Department of Arts, English and Humanities
Graduates will demonstrate practical basic skills in directing.	Department of Arts, English and Humanities
Graduates will demonstrate practical basic skills in technical theatre.	Department of Arts, English and Humanities

<i>Educational Outcomes</i> <i>Bachelor of Science in Biology</i>	Unit Responsible
Graduates will understand the principles and characteristics of living organisms.	Department of Biological Sciences
Graduates will understand and apply the scientific method and analytical skills.	Department of Biological Sciences
Graduates will develop a behavior of questioning that leads to a life-long habit of learning.	Department of Biological Sciences
Graduates will make use of their biological education when making decisions relative to environmental and political issues relating to Science.	Department of Biological Sciences
Biology graduates will be able to demonstrate knowledge ecological/environmental concepts, including issues that effect Louisiana.	Department of Biological Sciences

<i>Educational Outcomes</i> <i>Bachelor of Science in Elementary Education</i>	Unit Responsible
Graduates will construct developmentally appropriate lessons that address the needs of diverse learners and include lesson plan components appropriate for the implementation of the selected instructional design.	Department of Education

Graduates will incorporate research-based practices of behavior management by promoting a positive learning environment and by organizing available time, space, materials, and equipment.	Department of Education
Graduates will facilitate in a variety of field-based settings planned learning experiences based on accurate content through the implementation of a variety of research-based and developmentally appropriate instructional strategies.	Department of Education
Graduates will assess the degree of learner ownership of stated objectives through the use of a variety of formative, summative, and diagnostic techniques.	Department of Education
Graduates will modify instruction based on assessment data and identified special student needs.	Department of Education

<i>Educational Outcomes</i> <i>Certificate in Pharmacy Technology</i>	Unit Responsible
Graduates will be academically well prepared to enter the workforce as a Certified Pharmacy Technician.	Department of Allied Health
Graduates will be clinically well prepared to enter the workforce as a Certified Pharmacy Technician.	Department of Allied Health
Graduates will calculate proper medication dosages.	Department of Allied Health
Graduates will recognize drug interactions, contraindications, allergies, and other factors that would endanger a patient's health, and take appropriate actions within predetermined limits when corrections are indicated.	Department of Allied Health
Graduates will provide pharmaceutical care in a diversity of employment settings (e.g., retail, hospital, long-term care, etc.)	Department of Allied Health

<i>Educational Outcomes</i> <i>Developmental English</i>	Unit Responsible
Completers will perform in English 1001 as well as students who were initially placed in English 1001.	Department of Arts, English and Humanities

<p>Completers will demonstrate the ability to write a fairly well-organized and developed 350 word essay possessing the following:</p> <ul style="list-style-type: none"> A. Main idea B. Thesis statement C. Topic sentences D. A sense of the paragraph E. Beginning, middle and end 	Department of Arts, English and Humanities
<p>Completers will generally write Standard Edited American English without a pattern of serious errors.</p>	Department of Arts, English and Humanities

<i>Educational Outcomes</i> <i>Developmental Mathematics</i>	Unit Responsible
Completers will perform as well in MATH 1021 as students who were initially placed in MATH 1021.	Department of Mathematics and Physical Sciences
Completers will demonstrate the ability to solve a linear equation.	Department of Mathematics and Physical Sciences
Completers will demonstrate the ability to factor a factorable quadratic expression.	Department of Mathematics and Physical Sciences

<i>Educational Outcomes</i> <i>Developmental Reading</i>	Unit Responsible
Completers will demonstrate the ability to comprehend vocabulary and reading facts at a minimum of 9 th grade level for REA 0003, or 12 th grade level for REA 0005.	Department of Arts, English and Humanities
Completers will read at two grade levels higher than initial reading level.	Department of Arts, English and Humanities
Completers will use surveying, skimming, and scanning techniques for college-level reading.	Department of Arts, English and Humanities

<i>Educational Outcomes</i> <i>Developmental Study Skills</i>	Unit Responsible
Completers will demonstrate the ability to use study skills and test-taking skills and strategies to achieve academic success in college.	Department of Arts, English and Humanities

Completers will prepare a basic college-level research assignment.	Department of Arts, English and Humanities
Completers will incorporate organizational skills such as outlining, underlining, note-taking, etc. into college class work.	Department of Arts, English and Humanities

<i>Educational Outcomes</i> <i>General Education Courses</i>	Unit Responsible
Graduates will have the ability to read with comprehension at the college level.	General Education Assessment Committee
Graduates will have the ability to communicate effectively in writing.	General Education Assessment Committee
Graduates will have the ability to communicate effectively through speech.	General Education Assessment Committee
Graduates will have a basic competency in the use of computers.	General Education Assessment Committee
Graduates will have a basic understanding of mathematical and statistical concepts and the ability to apply these concepts to problem solving.	General Education Assessment Committee
Graduates will have a basic understanding of the scientific method and the ability to apply this method to natural phenomena.	General Education Assessment Committee
Graduates will have the ability to analyze and synthesize information logically.	General Education Assessment Committee
Graduates will have an appreciation and an awareness of the value of one's own and other cultures.	General Education Assessment Committee
Graduates will have an understanding that education and personal development are life-long pursuits.	General Education Assessment Committee

GOAL 7

Provide instruction with sufficient flexibility to meet substantiated student needs.

Outcome	Unit Responsible
Implement and assess distance education goals	Educational Technology
Improve coordination of course offerings for students in mathematics related curricula	Department of Mathematics and Physical Sciences

GOAL 8**Develop cultural and intellectual programming for the campus and the community.**

Outcome	Unit Responsible
Ensure that the university provides for the appropriate educational, cultural, and recreational needs of the community.	Chancellor
Offer educationally-related programs and/or services to the community	Department of Education
Plan and conduct continuing education programs for health professionals.	Department of Nursing
Coordinate and implement ethnically-diverse community and campus events and activities that promote advocacy of LSUA and improve community relations	Multicultural Affairs
Collaborate with other institutions, community organizations, and campus organizations on projects, programs, and activities (arts, cultural, and intellectual) that promote cultural awareness	Multicultural Affairs

GOAL 9**Develop and encourage academic research.**

Outcome	Unit Responsible
Encourage and support research and scholarly activity among faculty and students.	College of Arts and Sciences
Encourage and support research and scholarly activity among faculty and students.	College of Professional Studies
Increase full-time faculty involvement in scholarly and/or community endeavors.	Department of Arts, English and Humanities
Encourage the departmental faculty to investigate methods and assess material needs to involve students in biological research	Department of Biological Sciences
Acquire the necessary resources to support faculty research	Department of Biological Sciences
Increase full-time faculty involvement in scholarly and/or community endeavors.	Department of Behavioral and Social Sciences
Involve faculty in scholarly and research activities	Department of Education

Provide faculty of the department with an array of health related professional development opportunities	Department of Nursing
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GOAL 10

Expand the university’s support network of alumni, advocates, and financial supporters.

Outcome	Unit Responsible
Seek increases in private funds and governmental grant funds to enhance the university.	Chancellor
Involve the health care community in program planning through the advisory council	Department of Nursing
Expand membership and programming of the LSU Alexandria Alumni & Friends Association	Institutional Advancement
Increase fund raising efforts of the university	Institutional Advancement
Establish grants development program	Institutional Advancement
Increase funds for minority-focused scholarships and programs	Multicultural Affairs

GOAL 11

Maintain, enhance, and expand physical facilities and grounds.

Outcome	Unit Responsible
Improve the appearance and condition of campus parking lots.	Auxiliary Enterprises
Improve the Auxiliary Enterprise Office by making it physically more accessible to students, faculty, and staff.	Auxiliary Enterprises
Implement the campus long-range facility master plan	Chancellor
Improve the provision of routine maintenance to the campus	Facility Services
Improve the appearance of campus buildings	Facility Services
Maintain, enhance and expand facilities that help build community (quality of life) on campus for students, faculty and staff	Finance and Administrative Services

GOAL 12**Effectively market services, programs, and activities.**

Outcome	Unit Responsible
Improve the promotional, marketing, and communication efforts of all auxiliary units to the campus community.	Auxiliary Enterprises
Promote an understanding of the value of a liberal arts education to all constituencies (faculty, staff, students & community).	College of Arts and Sciences
Improve community awareness of financial aid opportunities	Financial Aid and Scholarships
Increase the flow of information to external publics through mass media and targeted communication	Institutional Advancement

GOAL 13**Increase the array and flexibility of student activities and support services.**

Outcome	Unit Responsible
Develop and implement a writing center for students.	Department of Arts, English and Humanities
Improve student services to facilitate LSUA's evolving mission and growth	Student Services
Expand job placement services	Student Services
Increase number and variety of students organizations and events/activities	Student Services
Develop intercollegiate athletics	Student Services
Provide and promote opportunities for student leadership development	Student Services